

# MOXIE LUXE MEDIA KIT



## ABOUT US

**WE'RE MOXIE LUXE.  
CHARMED, I'M SURE.**

MOXIE Luxe is an international immersive events company based in Denver, Colorado, providing one-of-a-kind, extraordinary experiences.

Immersive events are a new type of underground event already big in cities like London, Brazil, New York City and Chicago. MOXIE founder Kara Duepre imagined creating such events while in college listening to DJ Tiesto, and living it up in Las Vegas. MOXIE was born from her desire to create an immersive show of lights, dancers, and music, choreographed beyond the usual, somewhat two-dimensional experience of a DJ spinning music and people dancing.

Kara also realized the club scene tends to cater to a younger demographic, with few good options – if any – for adults over 30 who want to enjoy an exciting night out.

In 2016, Kara took a leap of faith in herself and produced her first event, Wicked, a successful show she created and produced in just three months. Held in Cherry Creek, Wicked blended art, music and fashion with food and drink for an immersive evening that left her guests feeling euphoric and begging for more. It was through Wicked that Kara realized she was in her element, producing events that enchanted her guests throughout an entire evening - the kind of experiences Kara believes the Denver club and event scenes are not currently providing: “party-meets-performances” that break the boundaries between performer and audience, as participants engage with evocative elements of the show.

In 2016, Kara formed a dynamic partnership with Darrick Payne: Kara as the creative force and Darrick as the finance wizard, and MOXIE Luxe was born.



# KARA DUEPRE

Owner and Producer

*"I want to create an experience where you can let go of the familiar and experience **you.**"*

Kara is the visionary of MOXIE Luxe. Kara's vision will move you beyond passive entertainment into a world where you participate, creating an evening that leaves you charmed, changed, and longing for the next one.

Kara has been dreaming of MOXIE for more than 20 years. She dipped her toe into the events world a couple years ago with Wicked— a successful show she created and produced in just three months. Held in Cherry Creek, Denver, Wicked blended art, music and fashion with food and drink for an immersive evening that left guests euphoric and begging for more. It was through Wicked that Kara realized her life's passion is to produce eye-opening, mind-expanding events that bring people together.



# DARRICK PAYNE

**Co-Founder**

***"I understand what it means to manage a start-up business. I have invested, built and managed several companies."***

Darrick is the entrepreneur and VC of the team. His investments in various startups have paid off by delivering unique services to clients, and steep increases in revenue. Darrick has years of strong entrepreneurial and business experience, through building a successful medical practice and venture capital companies in both real estate and technology. Through Darrick, the MOXIE experience will bring joy and creativity to every participant at every level from hosts and participants to sponsors and investors.



# ANGEL GRANIERI

## Operations

*"I feel privileged to be working on something so unique and progressive. Denver is in for a real treat!"*

Angel has worked in the fitness industry for more than 30 years as a business owner and entrepreneur. She loves to live life to the fullest, and share that passion with others. Angel feels that to fully enjoy life you must first have a vision and a plan to execute it. Her desire to partner with something bigger than herself brought her to MOXIE Luxe.